

Quotation Request //

US Government Printing Office

Agency Publishing Services
732 North Capitol Street, NW
Washington DC 20401-0001

JACKET:327-214 S

Issue Date and Time: 09/25/2006 5:46 PM

Quotations are Due By:

(Eastern Time)10:00 AM on 09/26/2006

Submit Fax Quotes to: 00000000

Bidders must enter quote price for each jacket. Award will be made based on the lowest total bid for all jackets.

Jacket	Requisition #	BAC	Copies	Title
327-214	6-02026	4161-90	20,000	Helping Smokers Quit - A Guide For Clinicians
327-215	6-02027	4161-90	20,000	Helping Smokers Quit - A Guide For Nurses

TITLE: Helping Smokers Quit - A Guide For Clinicians

QUANTITY: 20000 pamphlets each of 2 items (for a total of 40,000), plus 32 QARC's for each item.

-- SPECIFICATIONS APPLY EQUALLY TO BOTH ITEMS UNLESS SPECIFIED OTHERWISE --

TRIM SIZE: 4-1/4 x 3" (finished size).

Folio pages 1, 2, 11, 12,: 4-1/4 x 2-9/16".

Folio pages 3, 4, 5, 6, 7, 8, 9, 10: 4-1/4 x 3" (includes 1/2" tabs - see description).

Folio pages 13 and 14, 4-1/4 x 3".

Folio pages 15 and 16: 4-1/4 x 5-7/8" (folds down to 4-1/4 x 3").

PAGES: 16 pages (head to foot and head to head - Follow construction/folding dummy)

SCHEDULE:

Furnished Material will be available for pickup by 09/26/2006

Deliver complete (to arrive at destination) by 10/06/2006

F.O.B. destination

QUALITY LEVEL: 2 Quality Assurance Through Attributes (GPO PUB 310.1, effective May 1979 (Rev. 8-02)) applies.

DESCRIPTION:

Prints PMS 299 Blue, PMS 116 Yellow and Black solid, flattone, type, line and gradient matter with line matter reversed out to appear white throughout. Bleeds 4 sides throughout. After printing, apply a clear, non yellowing satin varnish over the entire surface of all text pages.

Type, line, solid, flattone and gradient matter prints to and must align across the bind.

Diecut: Folio pages 2 thru 9 are diecut to form 1/2" tabs. Widths of tabs vary.

Follow construction/folding sample provided.

Folio pages 15 and 16 fold in to the book following folio page 14.

MATERIAL FURNISHED: Contractor to pickup at GPO. Two CD-ROM disks with files created on a Macintosh computer with OS 10.3.9 using Quark XPress 6.5, Adobe Illustrator CS2, Macromedia Freehand MX, and Adobe Photoshop CS. Files are provided in native format. Disk contains EPS files. Fonts (PostScript and TrueType) have been furnished.

Two GPO 952 forms, Desktop Publishing - Disk Information.

One set of composite color visuals of both items.

One sample for a general guide on construction/folding for item 1 and one previously printed sample for visual for item 2.

Contractor must output screens at a minimum of 175 lpi with a minimum output resolution of 2540 dpi.

Prior to image processing, the contractor is responsible for performing a basic check (preflight) of the furnished publishing files to assure accurate output of the required reproduction image. Any errors, media damage or data corruption that might interfere with proper file imaging must be reported to the contract administrator. Contractor must notify the Government as soon as necessary in order to comply with the shipping schedule.

In addition, the contractor is responsible for creating or altering any necessary trapping, setting proper screen angles and screen frequency, and defining file output selection for the imaging device being utilized. All furnished files must be imaged as necessary to meet assigned quality level.

The contractor shall make all revisions to the electronic files. Prior to making revisions, the contractor shall copy the furnished files and make all changes to the copy.

Upon completion of each order, the contractor must furnish final production native application files (digital deliverables) with the furnished material. The digital deliverables must be an exact representation of the final printed product and shall be returned on the same type of storage media as was originally furnished. The Government will not accept, as digital deliverables, PostScript files, Adobe Acrobat Portable Document Format (PDF) files, or any proprietary file formats other than those supplied, unless specified by the Government.

PAPER: * Must be in accordance with JCP Paper Specification Standards in effect on date of this order
JCP Code* L60, White Dull Coated Cover, Basis Size 20 X 26" Basis Weight 80 lbs.
All paper used in each copy must be of a uniform shade.

COLOR OF INK:

PMS 299 Blue, PMS 116 Yellow and Black.

MARGINS:

Follow electronic media. Bleeds all sides.

PROOFS:

One set of digital color content proofs of each item. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed and folded to the finished size of the product.

One set of digital one-piece composite laminated color proofs of each item on the actual production stock (Kodak Approval, Screen TrueRite, Dupont Thermal Waterproof, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) with a minimum resolution of 2400 dpi. The make and model number of the proofing system utilized shall be furnished with the proofs.

These proofs must have all elements in press configuration and must indicate margins. Proofs must show dot structure. Inkjet, photographic, and overlay proofs are not acceptable. The proofs must contain color control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars (such as Brunner, GATF, GRETAG, or RIT) must show areas consisting of minimum 3/16 x 3/16 solid color patches; tint patches of 25, 50 and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet.

Pantone colors may be substituted with a similar color but may not be built out of the four process colors.

Send proofs together with the furnished media (lasers and electronic files) using the furnished revised preaddressed proof label (GPO Form 892) which must be filled in by the contractor and used on all proof packages. Send proofs directly to: Joel Boches, AHRQ, 540 Gaither Road, Rockville, MD 20850. (301-427-1235) Inside Delivery Required.

Contractor must call GPO Contract Compliance Section at (202) 512-0520 immediately upon sending/delivering proofs and immediately upon notification that the proofs are available for pickup at the department. Proofs will be withheld not more than 2 workdays from receipt in the department to when they are made available for pickup at the department.

Contractor must not print prior to receiving an "OK TO PRINT".

BINDING:

Saddle stitch in 2 places on 4-1/4 inch side.

PACKING:

Pack suitably in shipping containers.

DISTRIBUTION:

Deliver 1 copy of both items and Government Furnished Material to: PHS-ASC, Printing Procurement Section, Attn: Amy Rumburg, 5600 Fishers Lane, Parklawn Bldg., Room 3B-26, Rockville, MD 20857 (301) 443-6740 - DELIVERY HRS FOR THE PARKLAWN BUILDING ARE 8:00 AM TO 12:PM -- 1:00 PM TO 4:00 PM. **DELIVERY MUST BE MADE AT LOADING DOCK OR BY TRACEABLE MEANS.**

Deliver 25 copies of item 1 and 10 copies of item 2 to: Giovanna Williams, AHRQ, 540 Gaither Road, Rockville, MD 20850. (301-427-1543).

Deliver 1 copy each of both items to: Joel Boches, AHRQ, 540 Gaither Road, Rockville, MD 20850. (301-427-1235).

Deliver 1 copy of item 1 to: Sandy Cummings, AHRQ, 540 Gaither Road, Rockville, MD 20850 (301-427-1893).

Deliver 19,972 copies of item 1 and 19,988 copies of item 2 (includes 125 Departmental Random Blue Label copies each of both items) to: SOC/AHRQ, Attn: Manny Sharma, AHRQ Clearinghouse (703-437-5768) 13894 Redskin Drive, Herndon, VA 20171. Pallets required (40" entry face and 48" side with double entry. Max finished height = 55". Max finished width = 48"). Must call 24 hours prior to delivery.

QUALITY ASSURANCE STANDARDS: The following standards shall apply to these specifications:

Inspection Levels (from ANSI/ASQC Z1.4):

(a) Non-destructive Tests -- General Inspection Level 1.

(b) Destructive Tests -- Special Inspection Level S-2.

Specified standards to correspond with each required attribute as follows:

ATTRIBUTE	SPECIFIED STANDARD
P-7. Type Quality and Uniformity	OK Proofs/Electronic Media
P-9. Solid and Screen Tint Color Match	Pantone Match System

QUALITY ASSURANCE RANDOM COPIES: The contractor will be required to a certificate furnished by GPO certifying that the copies were selected as directed. Business Reply Mail labels will be furnished for mailing the copies. The copies are to be mailed at the same time as the first scheduled shipment. A U.S. Postal Service approved Certificate of Mailing, identified by Jacket, and Purchase Order Numbers, must be furnished with billing as evidence of mailing.

Attachment(s): 1 is/part of this specification